

**Westside Service Delivery Survey
FY 2003-04**

Department/ Program Name	Program Description	Westside Performance Measures	Citywide Performance Measures	Comments
Community and Economic Development				
Business Development				
Business Attraction	Facilitate and promote attraction and retention of employers within the city of Phoenix through marketing and the provision of resources through various assistance programs.	<p>Projected jobs created within city of Phoenix as a result of department efforts:</p> <p>Westside: 1,605 (Figures are over five years)</p> <p>% increase over 2000 census: 1.2%</p> <p>Jobs created per 1,000 residents: 4.8</p>	<p>Projected jobs created within city of Phoenix as a result of department efforts:</p> <p>Citywide: 26,151 (Figures are over five years)</p> <p>% increase over 2000 census: 4.2%</p> <p>Jobs created per 1,000 residents: 19.8</p>	
		<p>Projected average annual salary for new jobs with companies newly located in Phoenix:</p> <p>Westside: \$31,649 (Figures are over five years)</p> <p>Average Wage: \$32,140</p>	<p>Projected average annual salary for new jobs with companies newly located in Phoenix:</p> <p>Citywide: \$37,420 (Figures are over five years)</p> <p>Average Wage: \$36,703</p>	
		<p>Value of capital development business attraction projects:</p> <p>Westside: \$61,600,000</p> <p>Average per project: \$5,600,000</p> <p>Total projects: 11 (Figures are over five years)</p> <p>Average Assessed Value of Selected Commercial Property: \$493,167</p> <p>% of Total Assessed Value of Selected Commercial Properties: 4%</p>	<p>Value of capital development business attraction projects:</p> <p>Citywide: \$1,640,000,000</p> <p>Average per project: \$15,200,000</p> <p>Total number of projects: 104 (Figures are over five years)</p> <p>Average Assessed Value of Selected Commercial Property: \$493,691</p> <p>% of Total Assessed Value of Selected Commercial Properties: 14%</p>	

Department/ Program Name	Program Description	Westside Performance Measures	Citywide Performance Measures	Comments
Community and Economic Development				
Retail Development	Promotes increased retail activities through the provision of off-site and infrastructure improvements for new and developed retail facilities and incentives.	Value of revenue generating development projects: Westside: \$5,000,000 Average per project: \$5,000,000 Total number of projects: 1 (Figures are over five years)	Value of revenue generating development projects: Citywide: \$826,220,000 Average per project: \$95,000,000 Total number of projects: 9 (Figures are over five years)	
Foreign Trade Zone (FTZ)	Offers substantial benefits for many types of businesses that import a considerable amount of goods by allowing deferral or elimination duty on imported goods.	Number of sub zones: 0	Number of sub zones: Citywide: 3 (doesn't include main zone) Regionally: 8 (doesn't include main zone)	
Small Business				
EXPAND Loan Program	Assist local businesses with obtaining loans to grow their business by providing collateral enhancement. The EXPAND program can assist with conventional commercial loans and SBA loans.	Westside: Jobs created: 66 (38%) Number of loans: 5 Total \$ amount of loans: \$1,650,000 (33%) Average: \$330,000	Citywide: Jobs Created: 173 Number of Loans: 15 Total \$ amount of loans: \$4,998,800 Average: \$333,000	
Management Technical Assistance (MTA)	Provide private-sector consulting services to small businesses at no cost.	Number of business receiving services: Westside: 17	Number of business receiving services: Citywide: 79	Program results reliant on business community requests for service.
Community Business Development Program	Oversees redevelopment and economic revitalization efforts in un-served/under-served markets and mature commercial centers citywide. Staff assists developers with real estate information, market analysis and technical assistance.	Number of businesses assisted: Westside: 31	Number of businesses assisted: Citywide: 121	